



Communicate.

Plantronics® UC Portfolio paired with IBM® UC²™ Solutions brings the UC audio experience to life

IBM® UC²™ + Plantronics

Creating unparalleled Unified Communications and Collaboration customer value

The unified messaging and communication market is expected to be the wave of the future. According to Frost and Sullivan*, year on year growth is expected to be in double digits and that by 2015, there will be around 50 million users deploying fully integrated UC solutions.

Consequently millions of Lotus® Notes and Sametime® Instant Messaging clients will embrace IBM's Unified Communications and Collaboration (UC²™) telephony solutions, which include VoIP, web and video conferencing.

With these new capabilities comes increased voice-to-voice collaboration and communication and less face-to-face interaction. The voice has become the critical tool of business communication. In fact, making the most appropriate choice of audio headsets can affect how quickly and effectively a UC solution is embraced.

*World Unified Communications Market, Frost and Sullivan, N6EC-64 February 2010



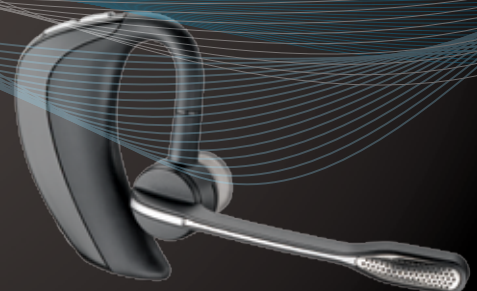
USB PHONES



CORDED HEADSETS



OFFICE WIRELESS



BLUETOOTH®

Is it any wonder why
all 100 of the Fortune 100 companies
use Plantronics in their business
communications?

2009 Fortune 100 ranking compared against
Plantronics database, December 2009



COMMUNICATE WITH IBM UC²™

The release of IBM Sametime 8 drives UC²™ deployment, and when paired with Plantronics audio devices becomes the winning formula for customers adopting UC.



The ideal communication solutions for IBM UC²™ users

With products designed for a wide range of environments, users and applications, Plantronics meets the diverse communications needs of an enterprise. By offering users access to comfortable headsets with superior audio quality, companies can realize increased adoption of UC applications across the board. What's more, a single compatible portfolio reduces IT implementation costs and complexity.

- The Savi® Series for office wireless users unifies traditional telephony and PC communications with a single, wireless DECT™ headset that lets users seamlessly switch between audio sources.
- The Voyager PRO UC is the wireless Bluetooth® headset that unifies communication between PC and mobile phone calls.
- The Blackwire™ Series lets professionals who prefer corded headsets enjoy crystal clear PC audio no matter where work happens.
- For those transitioning from traditional to PC telephony, the Calisto® Series includes USB phones and speakerphones that help users easily manage their PC calls.

Nearly 50 years of audio innovation

Plantronics introduced the first lightweight headset in 1962 and has been at the forefront of sound innovation and call management ever since, creating proprietary, patented technology to further audio excellence.

You'll find superior technology across the Plantronics portfolio. Our advanced noise-canceling microphones filter out background distractions so customers can hear clearly. AudioIQ² technology adapts listening levels automatically so users are heard clearly, while SoundGuard® technology provides protection against audio spikes, leaving conversations uninterrupted. For outside environments, microphones with WindSmart® technology reduce disruptive wind sounds.



Exceeding expectations, on every level

- **Seamless communication**
Experience flexibility and performance across all work environments when pairing Plantronics voice solutions with IBM Sametime UC²™ deployments.
- **Superior user experience**
Plantronics intelligent voice technology offers consistently superior sound clarity and comfort with the highest-quality headsets, handsets and speakerphones available today.
- **Extensive range of solutions**
Plantronics offers a broad product portfolio to best meet individual user needs and preferences: from the corporate office to the home office, from stationary to on the go.
- **Unsurpassed support**
Plantronics global reach and world-class service and support is second to none. Access 24/5 service and support in 126 languages worldwide, online HELP with 24-hour email turnaround, and live chat.
- **Acoustic Intelligence**
Plantronics audio solutions are designed for real-life interaction and everyday use. They incorporate the most advanced technology in noise cancellation, echo suppression and safety.

Call a Plantronics IBM UC
specialist at: 888-758-4260
plantronics.com/ibmuc